

NCC Cable System Order

Order #	62522490
Syscode	0065
System Name	Spectrum/Clarksburg, WV
Market	Clarksburg

AE	Andrew Yolles
Sales Coordinator	Hila Arbell
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Flight Dates	04/16/18 - 04/29/18
Agency	Strategic Media Services, Inc
Advertiser	Jenkins WVSenate

Client Code	328
Product Code	414
Est Code	3652
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/16/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$1,020.00	
Commission		\$153.00	
Net Total		\$867.00	
Total Spots		103	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4.16 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	4/16/18	4/22/18	09:00	16:00			X	X	X	X	X	-	-	4	\$9.00	\$36.00	30	PRE 03/26/18-06/24/18
2	ESPN	VARIOUS	4/23/18	4/29/18	09:00	16:00	X	X						-	-	2	\$9.00	\$18.00	30	PRE 03/26/18-06/24/18
3	ESPN	VARIOUS	4/16/18	4/22/18	16:00	19:00			X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	PRE 03/26/18-06/24/18
4	ESPN	VARIOUS	4/23/18	4/29/18	16:00	19:00	X	X						-	-	2	\$16.00	\$32.00	30	PRE 03/26/18-06/24/18
5	ESPN	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00			X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	PRE 03/26/18-06/24/18
6	ESPN	COLLEGE BKBL R<	4/23/18	4/29/18	19:00	24:00	X	X						-	-	3	\$25.00	\$75.00	30	PRE 03/26/18-06/24/18
7	FXNC	VARIOUS	4/16/18	4/22/18	05:00	09:00			X	X	X	X	X	-	-	11	\$6.00	\$66.00	30	PRE 03/26/18-06/24/18
8	FXNC	FOX AND FRIEND<	4/23/18	4/29/18	05:00	09:00	X	X						-	-	4	\$6.00	\$24.00	30	PRE 03/26/18-06/24/18
9	FXNC	VARIOUS	4/16/18	4/22/18	09:00	16:00			X	X	X	X	X	-	-	6	\$3.00	\$18.00	30	PRE 03/26/18-06/24/18
10	FXNC	VARIOUS	4/23/18	4/29/18	09:00	16:00	X	X						-	-	3	\$3.00	\$9.00	30	PRE 03/26/18-06/24/18
11	FXNC	VARIOUS	4/16/18	4/22/18	16:00	19:00			X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	PRE 03/26/18-06/24/18
12	FXNC	VARIOUS	4/23/18	4/29/18	16:00	19:00	X	X						-	-	2	\$6.00	\$12.00	30	PRE 03/26/18-06/24/18
13	FXNC	VARIOUS	4/16/18	4/22/18	19:00	24:00			X	X	X	X	X	-	-	6	\$9.00	\$54.00	30	PRE 03/26/18-06/24/18
14	FXNC	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X						-	-	2	\$9.00	\$18.00	30	PRE 03/26/18-06/24/18
15	HGTV	VARIOUS	4/16/18	4/22/18	05:00	09:00			X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	PRE 03/26/18-06/24/18
16	HGTV	VARIOUS	4/23/18	4/29/18	05:00	09:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 03/26/18-06/24/18
17	HGTV	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 03/26/18-06/24/18
18	HGTV	VARIOUS	4/23/18	4/29/18	09:00	16:00	X	X						-	-	1	\$7.00	\$7.00	30	PRE 03/26/18-06/24/18
19	HGTV	AVG. ALL WKS<	4/16/18	4/22/18	16:00	19:00			X	X	X	X	X	-	-	4	\$12.00	\$48.00	30	PRE 03/26/18-06/24/18
20	HGTV	LOVE IT OR LIS/FIXER UPPER	4/23/18	4/29/18	16:00	19:00	X	X						-	-	2	\$12.00	\$24.00	30	PRE 03/26/18-06/24/18

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-		Makegood Policy	Approval Required	GIMP	-
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21	HGTV	VARIOUS	4/16/18	4/22/18	19:00	24:00			X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	PRE 03/26/18-06/24/18
22	HGTV	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X						-	-	2	\$19.00	\$38.00	30	PRE 03/26/18-06/24/18
23	HIST	OFF AIR<	4/16/18	4/22/18	05:00	09:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	PRE 03/26/18-06/24/18
24	HIST	OFF AIR<	4/23/18	4/29/18	05:00	09:00	X	X						-	-	1	\$4.00	\$4.00	30	PRE 03/26/18-06/24/18
25	HIST	AVG. ALL WKS<	4/16/18	4/22/18	09:00	16:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	PRE 03/26/18-06/24/18
26	HIST	AVG. ALL WKS	4/23/18	4/29/18	09:00	16:00	X	X						-	-	1	\$4.00	\$4.00	30	PRE 03/26/18-06/24/18
27	HIST	AVG. ALL WKS<	4/16/18	4/22/18	16:00	19:00			X	X	X	X	X	-	-	4	\$7.00	\$28.00	30	PRE 03/26/18-06/24/18
28	HIST	AMERICAN PICKE/AVG. ALL WKS	4/23/18	4/29/18	16:00	19:00	X	X						-	-	1	\$7.00	\$7.00	30	PRE 03/26/18-06/24/18
29	HIST	AVG. ALL WKS<	4/16/18	4/22/18	19:00	24:00			X	X	X	X	X	-	-	6	\$11.00	\$66.00	30	PRE 03/26/18-06/24/18
30	HIST	VARIOUS	4/23/18	4/29/18	19:00	24:00	X	X						-	-	2	\$11.00	\$22.00	30	PRE 03/26/18-06/24/18

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	103	0	0	0	0	0	0	0	0	0	0	0	103
AMT	\$1,020.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,020.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/18/18

62522490 | Clarksburg | Spectrum/Clarksburg, WV | 0065 |